Company Overview

GUPTA is a leading provider of completely secure, small-footprint, embeddable databases and enterprise application development tools. Since the company's founding by Umang Gupta in 1984, millions of people around the world use GUPTA products to enhance their lives. Whether you fill a prescription, ride on a high-speed passenger train or use online banking and investment software - chances are you rely on GUPTA products.

GUPTA's flagship products, Team Developer™ and SQLBase®, are specifically designed to meet the demands for enterprise performance and functionality combined with low total cost of ownership. Staying ahead of your competition means innovation, vision and execution. GUPTA is leading the way by delivering Team Developer and SQLBase for Linux and Microsoft Windows, providing you the freedom and control to choose what's best for your business.

Cross-Platform Development and Deployment

SQLBase is a fully relational, high performance, self-recovering embeddable database that allows companies to manage data closer to the customer where capturing and organizing information is becoming increasingly critical. It is the ideal choice for applications being deployed in situations where there are little or no technical resources to support and administer databases or applications.

Team Developer is the award winning programming environment for developing rich-client to N-Tier and Web based solutions for Windows and Linux. As a Visual, Object-Oriented RAD tool, Team Developer's application development architecture dramatically shortens the development cycle providing developers the ability to quickly design, develop and deploy their Windows or Linux solution. Developers write an application and maintain a single source code line and then compile the application using Team Developer for Windows – or – Team Developer for Linux.

Market Overview

Small to medium sized businesses and departments of large organizations use GUPTA products when they deploy applications internally and to their customers' sites in support of a business-to-business relationship. A few examples are Just-In-Time product inventory management and ordering, express shipping services and on-line corporate banking. In all these examples, data must be kept secure and the application must simply work.

GUPTA products are being used in virtually every vertical market - Banking, Insurance, Pharmaceuticals, Manufacturing and many others. The software requirements for these markets are very easy installation, robust operation and lowest possible maintenance effort. GUPTA Team Developer applications and SQLBase databases deliver on these requirements and allow non-technical employees to use highly sophisticated software solutions to manage their day to day work.

"We've been using GUPTA's development and database products since '92. GUPTA has provided JAT with a dependable platform for development and deployment. GUPTA's consistent product reliability and ease of use has been the only constant in our challenging business environment."

Craig Garritano,
Director Software Operations,
JAT Software

Cutting Costs and Improving Operational Efficiency

The late 90's over exuberant spending on nascent technology has been replaced by a clear focus on technology as an enabler to cut operational costs and contribute to bottom-line results. The projects of today must have measurable financial results that support tactical and strategic business objectives.

GUPTA products are selected because they cut development and maintenance costs by up to **50 percent** and, many customers have cut their time to delivery by as much as **70 percent**. SQLBase provides further costs savings as it does not require expensive hardware or a DBA to maintain the application or database over the life of the application. Team Developer provides backward compatibility that prevents you from having to rewrite your code each time a new version is available.

Product Overview

SQLBase offers several key benefits:

- Data security, providing triple-DES over the wire encryption and tamper proof features protecting data residing on the hard drive
- Reliable, self-recovering zero-administration performance
- A fully transactional relational database with SQL at its core supports compatibility with corporate systems
- Open connectivity for ODBC, Linux-ODBC, OLE DB, .Net data provider, JDBC and a native API
- Ease of scalability from laptop to multi-user server
- Integration with popular development environments such as Team Developer, Visual Studio 6, Visual Studio.NET and PHP
- Pay as you go licensing model and embedded deployment kit
- Ability to deploy on Linux and Microsoft Windows

Team Developer offers several key benefits:

- Rapid development of classic Desktop applications for Windows and Linux, distributed as well as Web applications
- Insulates developers from underlying technology, allowing you to focus on solving business problems – not technical issues
- Flexibility provides ability to create object-oriented, server-side apps for rendering HTML, XML, style sheets, JavaScript and cookies.
- Life-cycle source code version control and team management facilities that keep track of all software versions and subversions of the data model and other important project information

GUPTA Management Team

Jeff Bailey
Chief Executive Officer and Chief Financial Officer

Chuck Stevenson
Vice President, Chief Technical Officer

Patty Watkins
Senior Vice President, Worldwide Sales

For more information, visit us at www.guptaworldwide.com

Contact information:
Gupta Technologies, LLC
975 Island Drive
Redwood Shores, CA 94065 USA
Phone: 1-650-596-3400 or
Phone: 1-866-274-8782

For more information: mailto:ussmb@guptaworldwide.com
Additional Resources:
   Team Developer Datasheet
   SQLBase Datasheet